



EXECUTIVE INNOVATION LAB  
ON DIABETES AND PREDIABETES

# PARTICIPANT BIOGRAPHIES



*Welcome to the d17 Executive Innovation Lab on Diabetes and Prediabetes.*

Thank you for making this one-of-a-kind gathering possible.

We are thrilled to share this d17 participant biography booklet—a document that showcases over 75 leaders in healthcare, technology, industry, business, media, and policy. The individuals featured here include the smartest minds among various stakeholders in diabetes.

At the d17 Lab, these participants will share with one another their work, case-studies, experiences, thoughts, and hopes. They will use design thinking, behavior design, and creative problem solving to combat type 2 diabetes and pre-diabetes. They will build upon each other’s knowledge, experience, and vision to make progress.

Innovation cannot succeed without collaboration, which is why The diaTribe Foundation seeks to facilitate connections and idea-sharing among these various participants at d17. We believe it is critical to involve the entire ecosystem in this conversation—including government decision makers, educators, urban planners, and food industry and media representatives.

Last year, we hosted the inaugural “**d16: Executive Innovation Lab on Diabetes and Obesity**”—the first ever gathering to bring together a diverse group of participants to discuss this health care crisis. At this meeting, participants shared perspectives and formed lasting connections. Many of the participants who attended d16 will be returning to d17, strengthening the movement they began.

At d17, we look forward to building upon the ideas developed at d16, particularly those that were recapped in the Consensus of Ideas ([diatribe.org/cofi](http://diatribe.org/cofi))—a report on 12 of the most investible, scalable, and meaningful initiatives for decreasing the burden of type 2 diabetes and prediabetes. We also look forward to developing new, creative ways to reduce stigma, improve public attitudes and social norms, modify behavior, pursue policy change, and redesign health systems.

In 2016, we had 40 outstanding participants join us, and in 2017, we have nearly doubled in size, with over 75 leaders, all featured in this booklet. Thank you for joining—here’s to doubling our progress in the days to come.



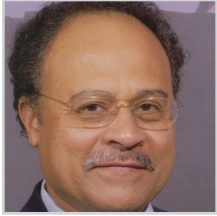
## d17 PARTICIPANTS

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### OSMAN AHMED, MD, PHD

WellMed, Medical Director, Population Health

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Dr. Osman Ahmed is a seasoned family physician with a doctorate in public health and has a passion for healthcare delivery transformation and

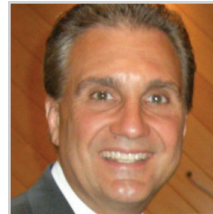
population health strategy. He has held multiple leadership positions since 2000 with CIGNA, Optum, and United Health Group and is currently a population health medical director at WellMed, an MSO with a national network of over 1,000 healthcare providers caring for more than 300,000 seniors. Previously, Dr. Ahmed was chief of Epidemiology at Meharry Medical College in Nashville, TN, where he attracted federal and private funding for multiple chronic disease research programs. Notably, Dr. Ahmed secured funding for the first Minority Coalition for Community Health in Nashville. Later, he was a professor in Community Health and Family Medicine, College of Medicine, University of FL, Gainesville, FL, the Chief Medical Officer for several health care organizations including Community Health Solutions of America, Magellan Complete Care (the first Integrated Behavioral and Physical Medicine Care Management Enterprise providing behavioral health services under FL Medicaid Program) and FL Amerigroup Inc. Of special note Dr. Ahmed is a certified Associate Flight Surgeon and served as a NASA shuttle mission physician for nearly five years. He has an MD from Cairo University, an MPH from Zagazig University in Egypt, and a doctorate in Epidemiology from the University of Pittsburgh.

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### JOHN AGOS

Sanofi, Sr. Director and Cardiovascular/Diabetes Advocacy Lead, Partners in Patient Health Group

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John Agos is a member of the Sanofi—Corporate Affairs—Partners in Patient Health group, where he is the Senior Director and Cardiovascular/Diabetes

advocacy lead for the Partners in Patient Health group. He is accountable for partnerships with cardiovascular and diabetes providers, payers, pharmacies, patient groups and health advocates to address issues critical to improving patient health. Through partnering for cardiovascular and diabetes patient health, Mr. Agos, along with the PIPH team, supports Sanofi's move beyond medicines to deliver solutions for patients and to accelerate innovation that prevents, treats, and cures disease. Mr. Agos received his BS in Biology from Rider University and his executive masters from Thunderbird University; he is also a Senior Fellow with Thomas Jefferson School of Population Health. He holds Sanofi council seats with the National Quality Forum (NQF) and National Committee Quality Assurance (NCQA); he also holds committee seats with endocrine societies, AACE and TES, and is a member of the New Jersey Healthcare Quality Institute, American Diabetes Educators, and Diabetes Hands Foundation.

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## BENJAMIN ALPERS

Stanford University, *User Experience Research Assistant*

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Benjamin Alpers is a graduate student at Stanford University, where he is a teaching assistant at the Hasso Plattner Institute of Design, also

known as the “d.school.” Mr. Alpers has practiced design thinking methods in research labs and at companies large and small. In the classroom, Mr. Alpers studies product design and mechanical engineering. In the lab, his research experience includes using human-centered research techniques to inform the design of novel healthcare products and devices. At the d.school, Mr. Alpers helps facilitate IDEO partner Dennis Boyle’s course “Design for Healthy Behavior,” where graduate students design personal solutions for patients with chronic illness. Mr. Alpers is inspired by patient stories, and he’s hopeful that design can help patients use products and services for better outcomes.

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## CHRISTIE AUYEUNG

3Q Digital, *Search Account Coordinator*

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Christie Auyeung works at 3Q Digital, a digital marketing agency. Previously, she was an associate at The diaTribes Foundation and Project

Manager of d16, the first in the “d-series” gatherings. As a college student, Ms. Auyeung led student organizations MEDLIFE and China Care, tutored at the Comer Children’s Hospital, and volunteered at summer camps for adults with special medical needs. She also worked on research in Alzheimer’s disease pathogenesis.

Ms. Auyeung spent her senior year studying abroad in Beijing and, after working at the Stanford Asian Liver Center at Peking University, became interested in Hepatitis B and other health disparities. After her college graduation, Ms. Auyeung organized an international medical student conference in Beijing on issues in complementary and alternative medicine. Ms. Auyeung graduated from the University of Chicago, Phi Beta Kappa, with a degree in East Asian Languages and Civilizations.

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## BECKY BAUSMAN

Duarte, Inc., *Senior Vice President of Strategy*

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Becky Bausman, as SVP and co-leader of Duarte’s Strategy consulting practice, helps business leaders ignite powerful, persuasive movements to

spark and sustain change. Prior to joining Duarte, Ms. Bausman was a C-level advisor and marketing strategy consultant at Cunningham Collective, an innovation-to-market consulting firm based in San Francisco. Ms. Bausman’s marketing leadership career is rooted in technology and the product marketing discipline, built on nearly 20 years with enterprises spanning hardware and professional services. She is above all a positioner, writer, and framer, deft at organizing complex ideas and conveying them in relatable ways. Ms. Bausman graduated with a BA in Journalism from Iowa State University and an MBA from the University of Minnesota Carlson School of Management.

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## SAVI BAVEJA

Troo.ly Inc., *Founder and CEO*

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Savi Baveja has deep experience as a leader in the technology industry, both as the CEO of a successful startup and as a senior partner at the

consulting firm Bain & Company. As CEO of Troo.ly, Mr. Baveja founded and led the company to a team of over 20. He then sold the company to Airbnb. At Bain, he consulted on several iconic and successful transformations in the technology industry and served on the Bain & Company Board. He continues to serve as a senior advisor to Bain clients. Prior to joining Bain, Mr. Baveja obtained an MBA with high distinction as a Baker Scholar from Harvard University and a BS with distinction as a Terman Scholar in Electrical Engineering from Stanford University.

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## MARGARET BORYS

Sanofi, *VP and Head of Diabetes Insulins*

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Margaret Borys leads the US Insulins franchise for Sanofi US where she is responsible for driving both new product innovation as well as

optimizing existing core businesses. As part of the broader portfolio, she focuses on patient affordability and integrated care solutions that go “beyond A1C.” She brings a combination of both strategy and operations to her role and has previously had senior roles at Pfizer, Wyeth, and Pharmacia. Ms. Borys is an experienced business leader with demonstrated strength in driving strategy, teams, and business results in rapidly changing environments. Ms. Borys graduated

from Rutgers University—Newark with a BS in Accounting/Computer Science and has an MBA in Marketing from Columbia Business School.

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## DENNIS BOYLE

IDEO, *Partner and Founding Member*

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Dennis Boyle is a Partner and a founding member of IDEO. Based in Palo Alto, he leads the Health and Wellness practice, which works with clients in the

medical and consumer health-care industries to develop innovative products and strategies for promoting healthful living and behavior change. During his IDEO career, he has worked as a design engineer, a project leader, a business relationship leader, a studio leader, and a practice leader. He has helped build and nurture many key, long-term client relationships, including Silicon Valley tech firms, Fortune 100 consumer businesses, and health-care companies. He also created the TechBox at IDEO, a collection of tools used for creative problem-solving, research, and in communication both inside and outside the company. Mr. Boyle is a consulting assistant professor for the Design Division of Stanford University’s Mechanical Engineering School, where he’s contributed to courses on product, engineering, and human factors design, as well as design for sustainability and creativity and innovation. Mr. Boyle holds a BS in mechanical engineering, with an emphasis on industrial design, from the University of Notre Dame and an MS in product design from Stanford.

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## ADAM BRICKMAN

Omada Health, *Director of Strategic Communications and Public Policy*

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Adam Brickman serves as Omada Health's Director of Strategic Communications and Public Policy. He manages the company's external communications strategy, as

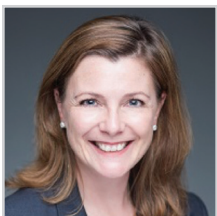
well as policy priorities in Washington, DC, and state capitals across the country. Mr. Brickman works closely with Omada's Partnership, Brand, Commercial, Product, and Data Science Teams to tell the Omada story. He also works to understand and shape the policies that affect the company and the entire digital health landscape. Prior to his work with Omada, Mr. Brickman was a Director at Crosscut Strategies, managing the strategic communications of several high-profile companies in the healthcare, health IT, and digital health industries. Before joining Crosscut, Mr. Brickman worked as a policy and communications advisor in the Office of the Secretary at the U.S. Department of Labor. He held positions in both the 2008 and 2012 Obama campaigns, and previously worked as a Deputy Chief of Staff to a New York State Assembly Member. Mr. Brickman holds a BA from Columbia University.

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## TRICIA BROOKS

Novo Nordisk Inc., *Vice President, Public Affairs*

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Tricia Brooks is the Vice President of Public Affairs at Novo Nordisk. Ms. Brooks has over 20 years of experience in advocacy, lobbying, and policy

development. Her leadership of state and federal government affairs, public policy, association relations, and corporate giving is designed to improve how chronic disease is detected,

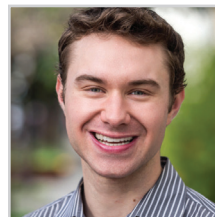
prevented and managed through the healthcare system. Before her work at Novo Nordisk, Ms. Brooks was the Managing Director of Alliance Development at BIO, as well as part of the team that successfully integrated Michael J. Fox into the 2006 national campaign cycle to raise awareness of the embryonic stem cell research debate. Previously, Ms. Brooks was the Director of Government Relations for the Christopher and Dana Reeve Foundation, and managed the design and implementation of activities for the Christopher Reeve Action Network. Ms. Brooks has a BA in Political Science from Fordham University and an MA in Public Policy from George Washington University.

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## ADAM BROWN

Close Concerns, *Head, Diabetes Technology & Digital Health*  
The diaTribes Foundation, *Columnist and Senior Editor*

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Adam Brown has worked at Close Concerns since 2010. He is the Head of Diabetes Technology and Digital Health, bringing 16 years of personal

experience with diabetes to all of his work. Mr. Brown has been highly involved in the expansion of technology coverage at Close Concerns, which includes glucose meters, CGM, insulin pumps, automated insulin delivery, diabetes software, mobile apps, and wearables. He also serves as a Senior Editor and frequent contributor at diaTribes.org, where his acclaimed column (Adam's Corner) has brought diabetes tips to over 600,000 people since 2013. His first book, *Bright Spots & Landmines: The Diabetes Guide I Wish Someone Had Handed Me*, was published in May 2017 and has reached over 20,000 people through name-your-own-price downloads and purchases on Amazon. Mr. Brown

graduated summa cum laude from the Wharton School of the University of Pennsylvania, pursuing concentrations in marketing and health care management and policy. Mr. Brown was a Joseph Wharton and Benjamin Franklin Scholar and completed his senior thesis on the motivational and financial factors associated with optimal diabetes control.

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## KELLY BROWNELL, PHD

Duke University, Dean, Sanford School of Public

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Dr. Kelly Brownell is Dean of the Sanford School of Public Policy at Duke University, where he is also Robert L. Flowers Professor of Public Policy

and Professor of Psychology and Neuroscience. In 2006 Time magazine listed Brownell among “The World’s 100 Most Influential People” in its special Time 100 issue featuring those “.. whose power, talent or moral example is transforming the world.” Brownell was elected to membership in the Institute of Medicine in 2006. Prior to joining the faculty at Duke, Dr. Brownell was at Yale University, where he was the James Rowland Angell Professor of Psychology, Professor of Epidemiology and Public Health, and Director of the Rudd Center for Food Policy and Obesity. Dr. Brownell has advised the White House, members of congress, governors, world health and nutrition organizations, and media leaders on issues of nutrition, obesity and public policy. He was cited as a “moral entrepreneur” with special influence on public discourse in a history of the obesity field and was cited by Time magazine as a leading “warrior” in the area of nutrition and public policy. Dr. Brownell holds a BS in

Psychology from Purdue University and a PhD in Clinical Psychology from Rutgers University.

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## STEPHEN BRUNTON, MD

Primary Care Metabolic Group (PCMG),  
Executive VP for Education

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Dr. Stephen Brunton holds the faculty rank of Adjunct Clinical Professor in the Department of Pharmacy Practice at the Roseman University of Health

Sciences in Salt Lake City, Utah. He also functions as Executive Vice President for Education for the Primary Care Metabolic Group (PCMG). Dr. Brunton earned his medical degree at Monash University Medical School in Melbourne, Australia. He completed his residency in family practice at Long Beach Memorial Medical Center in California. He is a board-certified family physician, with a certificate of added qualifications in geriatrics. A former president of the California Academy of Family Physicians and the Association of Family Medicine Residency Directors (AFMRD), Dr. Brunton has held many positions within the American Academy of Family Physicians (AAFP). He served as director of the division of education in the early 1980s and was a family practice residency director in California for 13 years. A frequent lecturer, Dr. Brunton also has published numerous articles, chapters, and monographs on family medicine and related clinical topics. He is Editor-in-Chief of the ADA’s primary-care focused journal, *Clinical Diabetes*.

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## MARY CAFFREY

The American Journal of Managed Care,  
Managing Editor

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Mary Caffrey is the managing editor of *Evidence-Based Diabetes Management*, a publication of *The American Journal of Managed Care*. Through a

peer-reviewed journal, a daily news service, video productions, and conferences, the AJMC® franchise addresses the role of the payer in disease management. Ms. Caffrey covers scientific meetings on diabetes, cardiology, mental health, and pharmacy, and writes about emerging alternate payment models and their role in diabetes care. Her recent interests include the role of the diabetes educator in value-based care and the rise of self-care technology. Before joining AJMC, Ms. Caffrey worked for several newspapers in New Jersey and was a spokesperson for Princeton University and for the New Jersey Department of Banking and Insurance. In that post, she managed the communications strategy for Governor Jim McGreevey to reform the regulation of auto insurance, which brought GEICO and Progressive back to the state after a 30-year absence. She has a bachelor's degree from Loyola University in New Orleans. Ms. Caffrey holds a BA in Communications and Philosophy from Loyola University New Orleans.

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## WILLIAM CEFALU, MD

American Diabetes Association,  
Chief Scientific, Medical & Mission Officer

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Dr. William T. Cefalu is Chief Scientific, Medical & Mission Officer at the American Diabetes Association, the global authority on

diabetes. During his more than 30-year career as a physician, scientist, and health care leader, Dr. Cefalu has been an active leader with the Association—as a physician member and most recently serving as the Editor-in-Chief of *Diabetes Care*, the highest-ranked, peer-reviewed journal in diabetes, from 2012-2017. His clinical and basic science research has focused specifically on interventions to improve the metabolic state of individuals with insulin resistance and type 2 diabetes, and in the cellular mechanisms for insulin resistance. Dr. Cefalu is widely published in journals, books and book chapters, including more than 280 manuscripts and 25 book chapters. He has also served as the editor of five books on the management of diabetes. Cefalu earned his BS from Southeastern Louisiana University and his MD from LSU Health Science Center, New Orleans. He completed an Internal Medicine residency and served as Chief Resident at the University of California, Irvine, Veterans Affairs Long Beach Healthcare System.

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## SUZETTE CHAUMETTE

Chaumette Consulting, *Founder*

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Suzette Chaumette is a Community Health Scientist with more than 20 years of international and domestic patient/client engagement

experience for business, clinical and community settings including The Permanente Medical Group, Louisiana Office of Public Health, and Zamni Lasante (Partners in Health, Haiti). She has expertise in multilingual content development, patient engagement strategies, health and wellness communications, and developing accessible health content. Since 1998, Ms. Chaumette has devoted her career to serving the most vulnerable groups in our communities including men, women and children in rural Haiti, New Orleans and the Bay Area. Ms. Chaumette currently consults on patient engagement at UCSF, UC Berkeley and the Institute for High Quality Care. Ms. Chaumette holds an MPH from Tulane University School of Public Health and Tropical Medicine and has formal training from Melanie Tervalon, MD, as a Cultural Humility facilitator. Outside of work, Ms. Chaumette devotes her time to her family, is an avid gardener, and is on the Board of Directors of Healthy Black Families, Inc. In that capacity, she is a champion of decreasing health and educational disparities for children of color and actively seeks resources to support children and families to improve health outcomes and opportunities for better health.

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## KELLY CLOSE

The diaTribe Foundation,  
*Founder & Founder and Chair of the Board;*  
*diaTribe.org, Editor in Chief;*  
*Close Concerns, President*

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Kelly Close founded The diaTribe Foundation, a nonprofit established in 2013 to improve the lives of people with diabetes and pre-diabetes and to

advocate for action. She is also the founder of diaTribe.org, begun in 2006 as an educational resource for people with diabetes. diaTribe.org's free educational mailers go to over 130,000 people dozens of times per year. Ms. Close founded Close Concerns in 2002; its mission is to make everyone smarter about diabetes. At Close Concerns, Ms. Close and her team write approximately three million words each year on diabetes, pre-diabetes, obesity, and digital health for Closer Look, a highly-praised service covering the field. They also attend over 50 scientific, regulatory, economic, and advocacy conferences annually. Ms. Close's passion for the field comes from her extensive professional work as well as from her personal experience, having had diabetes for over 30 years. Before starting Close Concerns and The diaTribe Foundation, Ms. Close's work focused on life sciences more broadly. Over nearly a dozen years, she worked on Wall Street (investment banking at Goldman Sachs, equity research at Merrill Lynch) and at McKinsey & Company. Ms. Close graduated from Amherst College and Harvard Business School. She and her husband are co-hosts of the popular San-Francisco-based discussion series CPS Lectures.

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## ALEXA CULWELL

Open Impact, Co-Founder

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Alexa Culwell is the co-founder of Open Impact and a longtime philanthropy advisor, speaker, and facilitator. For the past 25 years she has

built and managed foundations and philanthropic initiatives for successful entrepreneurs, including serving as the founding CEO of the Charles and Helen Schwab Foundation. She recently completed a four-year appointment as a visiting practitioner at Stanford University's Center on Philanthropy and Civil Society. Prior to Open Impact, Ms. Culwell founded the strategic advisory firm Philanthropy Futures in 2011. She has served on the Center for Effective Philanthropy's board for more than a decade, and has been a long-standing board member of New Door Ventures. Her work has been cited in *Harvard Business Review* and *Stanford Social Innovation Review*. Alexa earned her undergraduate degree from UC Berkeley and a Master of Nonprofit Administration from the University of San Francisco.

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## STEFANIE COUSINS

Brighter Bites, Director of Marketing

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Stefanie Cousins is the Director of Marketing at Brighter Bites. She is responsible for the organization's corporate communications, strategic

marketing, and branding. Ms. Cousins launched the Brighter Bites program in Austin in June 2015. Before joining Brighter Bites, Ms. Cousins provided marketing and communications services to health sector clients, including the NIH, the United States Agency for Healthcare Research and Quality, MD Anderson Cancer Center, UNC Health Care, Baylor School of Medicine and John Snow Inc. For 15 years, Ms. Cousins was a news and documentary producer for ABC News 20/20, *The New York Times*, and NOW with Bill Moyers, among others. Ms. Cousins holds an MPH from the University of North Carolina's Gillings School of Global Public Health in Chapel Hill, NC, and a BA in English and Italian from Middlebury College in Middlebury, VT.

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## ANSLEY DALBO

Diabetes—What to Know, CEO & Founder

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Ansley Dalbo has worked in the diabetes field for the past thirteen years, including eleven years consulting with Walmart Pharmacy while building

and sustaining their private label brand, ReliOn ([www.ReliOn.com](http://www.ReliOn.com)). Currently, she primarily works with diabetes companies on new product launches into the retail pharmacy space as well as brand enhancement and expansion. Two years ago, she and her husband began developing a website where newly diagnosed type 2 patients and their families could learn the basics about diabetes through an easy-to-use video-based email program—[www.DiabetesWhatToKnow.com](http://www.DiabetesWhatToKnow.com). Ms. Dalbo graduated from Harvard University with a degree in English.

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## NICHOLA DAVIS, MD

NYC Health and Hospitals,  
Assistant Vice President, Chronic Disease and Prevention

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Dr. Nichola Davis is the Assistant Vice President of Chronic Disease and Prevention in the Office of Population Health, NYC Health and Hospitals. Her

work focuses on improving chronic disease and implementing prevention initiatives among patients served by NYC Health and Hospitals. Previously, Dr. Davis was the Director of Ambulatory Medicine at New York Health and Hospitals/North Central Bronx and Professor of Clinical Medicine in the Departments of

Medicine, Division of General Internal Medicine, and Epidemiology and Population Health, Division of Behavioral and Nutritional Research at Albert Einstein College of Medicine. She received her medical degree from New York University, School of Medicine, in 1996, completed residency training in primary care internal medicine at Montefiore Medical Center in 1999 and Master of Science in Clinical Research Methods at Albert Einstein College of Medicine in 2003. Dr. Davis is board certified in Internal Medicine and Obesity Medicine. Dr. Davis's clinical work focuses primarily on addressing obesity among low-income African-American and Latino communities particularly among those with diabetes. She strongly believes that helping people to lead healthier lifestyles is the foundation for improving health care outcomes, and she is committed to finding ways to teach about and encourage healthier lifestyles through her work.

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## SAL DETRANE

Empactful Capital, Managing Director

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Sal DeTrane co-founded Empactful Capital in 2016. He has over 20 years of experience in strategy, business development, organizational

development, operations and finance roles. Mr. DeTrane has a passion for working with entrepreneurs that stems from starting multiple ventures and gaining over 12 years of direct P&L and operational experience at MedeAnalytics—the nation's largest privately held health care analytics business. As one of the top two executives, Mr. DeTrane played a keystone role in driving Mede's revenue growth in both the hospital and payer markets. This market/product

strategy led to Mede's growth from \$3 million to over \$120 million in revenues. Thoma Bravo acquired Mede as it prepared for its IPO in 2015. Mr. DeTrane also founded Nucleus Partners, a venture capital firm, in 2001 and led its investment in Mede prior to joining the company. Prior to Nucleus, Mr. DeTrane co-managed nearly \$50 million of committed capital at The Angels' Forum after successfully building a technology investment banking practice in Silicon Valley. Bolstered by a history of developing and managing relationships across the healthcare ecosystem, Mr. DeTrane sits on the boards of several early/growth stage healthcare IT companies. He graduated from Temple University with a BS in Accounting.

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## KATIE DRASSER

The Aspen Institute,  
*Aspen Global Innovators Group, Managing Director*



Katie Drasser is Managing Director of Aspen Global Innovators Group and Director, Aspen in the Bay Area. At the Aspen Institute, she leads global

efforts to address poverty alleviation, human rights, and social justice. Ms. Drasser has worked nationally and around the world on initiatives including HIV/AIDS treatment strategies in Romania, private health services delivery in Myanmar, and the scale-up of Kenya's national emergency medical system. She also spent time building a range of start-ups, designing a network of charter schools, and developing Good Capital, a venture fund that invests millions in social enterprises like The Hub Bay Area and the Social Capital Markets Conference. Ms. Drasser earned a BA in Political Science from

Colgate University and an MSPH in Health Policy and Administration, Financial Management, and Global Health from University of North Carolina at Chapel Hill.

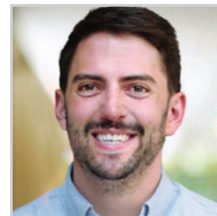
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## SEAN DUFFY

*Omada Health, Co-Founder & CEO*



Sean Duffy is the co-founder and CEO of Omada Health, a digital behavioral medicine company dedicated to inspiring and empowering

people everywhere to live free of chronic conditions, such as heart disease and type 2 diabetes. In 2015, Omada Health was named one of Fast Company's "50 Most Innovative Companies in the World." An in-demand speaker and thought leader, Mr. Duffy has received many accolades, including a spot on The San Francisco Business Times' 2015 list of "40 Under 40," J.P. Morgan's list of the "100 Most Intriguing Entrepreneurs of 2014," and Diabetes Forecast magazine's list of "2014 Diabetes All Stars." Prior to Omada Health, Mr. Duffy worked in IDEO's Health & Wellness group driving innovative work for providers, health technology companies, and employers. He also spent two years at Google and served as an editor at Medgadget.com. A former MD/MBA candidate at Harvard, he holds a BS in neuroscience from Columbia University.

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## ESTHER DYSON

HICCCup/Way to Wellville, *Founder*

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Esther Dyson, named by Forbes magazine as one of the most powerful women in American business, is regarded as one of the most influential voices in

technology. In 1980, Ms. Dyson founded EDventure Holdings, a pioneering information technology and new media company. In 1982, she took over Rosen's Electronic News. In the late 1980s, she became an active investor in Eastern European technology ventures. She also became involved in the public discussion about the future of the Internet. In 2000, she started writing a column for the *New York Times*. She has a BA in Economics from Harvard and was founding chairman of ICANN from 1998 to 2000. In addition, she wrote the best-selling, widely translated book *Release 2.0: A Design for Living in the Digital Age*, published by Broadway Books in 1997.

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## WILL FLEISSIG

Waterfront Toronto, *President and CEO*

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Will Fleissig is the President and CEO of Waterfront Toronto, the publicly-funded corporation charged with the revitalization of 2,000

industrial acres immediately adjacent to downtown Toronto—one of the largest urban infill projects in the world. By bringing together innovative approaches to sustainable development, leading technology infrastructure, excellence in urban design and real estate development, Waterfront Toronto is re-imagining

and redefining a 21st century model for city building. Mr. Fleissig melds the fields of real estate development, planning, urban design and environmental stewardship. His collaborative approach to development aligns citizens, civic leaders, public agencies, investors, and property owners in common-purpose decision making. Mr. Fleissig has over thirty years' experience in real estate development, urban design and planning, public finance and environmental stewardship. He has successfully managed the planning, financing, and construction of diverse community and real estate development projects in Boston; Washington, DC; Denver, Boulder; San Francisco; San Jose; and Los Angeles. Mr. Fleissig earned a BA in Geology and Fine Arts from the University of Pennsylvania, a Bachelor in Architecture from City University of New York, and an MPA in Public Finance from the Harvard University John F. Kennedy School of Government.

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## B.J. FOGG, PHD

Stanford University, *Director, Persuasive Tech Lab*

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Dr. B.J. Fogg directs the Persuasive Tech Lab at Stanford University, where he creates innovative models of human behavior change that empower

people to think clearly about the psychology of persuasion and then to convert those insights into real-world outcomes. He is a world-renowned expert in creating systems to change human behavior—a process he calls “Behavior Design.” In his lab, he focuses on methods for creating habits, showing what causes behavior, automating behavior change, and persuading people via mobile phones. Over the years, his work has become increasingly centered on

improving health. Dr. Fogg directed a series of conferences on Mobile Health at Stanford, bringing together individuals from grass roots and national health organizations, academics, and mobile vendors to share best practices and insights. He is the author of *Persuasive Technology: Using Computers to Change What We Think and Do*, a book that explains how computers can motivate and influence people. He is also the co-editor of *Mobile Persuasion*, as well as *Texting 4 Health*.

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## FAITH FOREMAN, DRPH

Houston Health Department, *Assistant Director*

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Dr. Faith Foreman, a seasoned public health practitioner and academician, is the Assistant Director of Houston Health

Department. An expert in public and community health promotion, evaluation, and planning, Dr. Foreman has led the design, implementation, and evaluation of numerous health interventions at the local, state, and federal level. Under her leadership, the Health Department has been awarded over \$1.2 million dollars in grant funding, built 12 sustainable Community Gardens and three farmer's markets, and submitted multi-million dollar grant applications aimed at reducing obesity and tobacco use, increasing physical activity and improving nutrition among Houstonians. Dr. Foreman has a special passion for eliminating health disparities among marginalized communities and strives to bring social justice and equity to the delivery of preventive health services. Dr. Foreman holds a DrPH from The University of Texas Health

Science Center at Houston (UTHealth) and is also a graduate of the University of Texas School of Public Health and Texas Southern University

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## ROBERT FORD

Abbott, *Executive Vice President, Medical Devices*

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Robert Ford has served as Abbott's Executive Vice President, Medical Devices, since 2015. In this role, he is responsible for Abbott's Diabetes Care,

Structural Heart, Cardiovascular, and Neuromodulation businesses. Previously, Mr. Ford served as Senior Vice President, Diabetes Care. Mr. Ford joined Abbott in 1996 as a Diagnostics Business Unit Manager for Abbott Brazil. He has held various positions of increasing responsibility for Abbott Diagnostics, Abbott Nutrition International, and Abbott Diabetes Care, including Vice President, Diabetes Care, Commercial Operations. Prior to joining Abbott, Mr. Ford held a marketing position with Becton Dickinson Brazil in the consumer products division. Mr. Ford is a member of the California Life Sciences Association Board. He earned a BA in communications from Boston College and an MBA from UC Berkeley, Haas School of Business.

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## KIM FORTUNATO

Campbell Soup Foundation, *President*

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Kim Fremont Fortunato was named Director-Community Affairs and President-Campbell Soup Foundation in May 2016. She reports to Anthony

Sanzio, Vice President-Communications and Public Affairs. Ms. Fortunato is responsible for Campbell's community affairs strategy and program, including employee volunteerism, Campbell's Healthy Communities programming, and enterprise-wide expansion of our community affairs strategies. She joined Campbell in 2010 as Director of Campbell's Healthy Communities, the first position of its kind for a food company. Campbell's Healthy Communities strives to improve the health of young people in Campbell communities by reducing childhood obesity and hunger. The Healthy Communities model, based on collective impact methodology, has been called best-in-class for the industry. Under Ms. Fortunato's leadership, the initiative has become the company's signature philanthropic program, and it has been replicated by industry members. She speaks nationally on the role of the private sector in public/private partnerships employing a collective impact approach. In December 2015, the National Academy of Medicine published her report on "The Private-Sector Role in Building Healthy Communities: A Collective Impact Approach." Ms. Fortunato earned her BA degree in French and comparative literature from Duke University, and her JD degree from Widener University School of Law.

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## DAVID FRANKLIN

Intarcia Therapeutics,  
*Vice President, Alliances & Advocacy*

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David Franklin joined Intarcia Therapeutics Inc. in March 2006. He was instrumental in securing the company's proprietary Medici Drug Delivery

Technology and in initiating the clinical development of ITCA 650, continuous subcutaneous delivery of exenatide for the treatment of type 2 diabetes. Mr. Franklin currently serves as Vice President, Alliances & Advocacy, leading a commercial alliance with Intarcia's EU partner, Servier. Prior to joining Intarcia, Mr. Franklin held senior management roles at Idenix Pharmaceuticals in Cambridge, MA, from 1998 until 2006, where he was most recently Senior Vice President, US Business Unit. As head of the US Business, Mr. Franklin developed and executed plans for the commercialization of Tyzeka®, an antiviral therapy for the treatment of hepatitis B. He also led a global co-promotion and licensing partnership with Novartis AG and played key roles in multiple private and public financing transactions and in business development and licensing agreements. Prior to joining Idenix in 1998, Mr. Franklin held marketing and sales management roles in the oncology and HIV business units for Bristol-Myers Squibb Co. in Princeton, NJ. Mr. Franklin received a BA from Gettysburg College in 1988.

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## WENDY FRASER, PHD

Merck, *Team Leader, Medical Affairs*

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Dr. Wendy Fraser is a Team Leader of Medical Science Liaisons (MSLs) at Merck & Co., Inc., a global healthcare company. In her

role as a Team Leader, she manages multiple field-based MSLs that support diabetes scientific leaders and healthcare decision makers. As part of the Merck Diabetes US Medical Affairs Team, she assists in the development of Global Medical Affairs strategy to promote health outcomes for people with diabetes. She works to help achieve positive health outcomes for patients by developing discussions with HCPs and patients on products, clinical science, and quality management; she is a very popular leader among people with diabetes. Dr. Fraser has been at Merck for nearly 20 years. She earned a BS in Chemistry from Georgetown University and a PhD in Chemistry from the University of South Carolina.

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## TIMOTHY GARVEY, MD

University of Alabama at Birmingham,  
*Chair, Department of Nutrition Sciences*

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Dr. Timothy Garvey is Professor of Medicine and Chair of the Department of Nutrition Sciences at the University of Alabama at Birmingham. Dr. Garvey

has achieved international recognition for his research in insulin resistance, type 2 diabetes, and obesity. He has served as the PI of an NIH-funded Program Project to study markers and mechanisms of diabetes vascular complications in collaboration with two national trial cohorts. Dr. Garvey has directed an independent laboratory since 1987 supported by the NIH, the VA, the AHA, JDRF, the ADA, and other agencies. Dr. Garvey also has a track record of community based research and outreach in the context of two notable initiatives, Project Sugar (a genetics study among Gullah-speaking African Americans) and MUSC/ HBCU Partners in Wellness (a program in community health at six historically black colleges and universities in South Carolina intended to engage minority students in careers in the health professions). Dr. Garvey obtained his MD from St. Louis University and completed residency training in Internal Medicine at Washington University and fellowship training at the University of Colorado Health Sciences Center and at UCSD.

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## JAMES R. GAVIN, MD, PHD

Healing Our Village, Inc., CEO & Chief Medical Officer

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Dr. James R. Gavin is a clinical professor of medicine at Emory University School of Medicine and at the Indiana University School

of Medicine. He currently serves as Chief Executive Officer and Chief Medical Officer of Healing Our Village, Inc. Previously, he was president of the Morehouse School of Medicine in Atlanta. He served as senior scientific officer at the Howard Hughes Medical Institute and as director of the HHMI-National Institutes of Health Research Scholars Program. Dr. Gavin belongs to a number of organizations, including the National Academy of Medicine (formerly the IOM), the American Diabetes Association, the American Association of Clinical Endocrinologists, the American Society of Clinical Investigation, and the American Association of Physicians. He is a past president of the ADA and has been voted Clinician of the Year in Diabetes by the ADA multiple times. Dr. Gavin was named a “Living Legend in Diabetes” by the American Association of Diabetes Educators in 2009 and was named one of the “175 Emory History Makers” on the celebration of the University’s 175th Anniversary. In 2015, he received a Lifetime Achievement Award for Diabetes Research from the ADA, and the Lifetime Meritorious Achievement Award from the NMA. Dr. Gavin has an MD from the Duke University School of Medicine and a PhD in Biochemistry from Emory University.

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## HEATHER MCLEOD GRANT

Open Impact, Co-Founder

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Heather McLeod Grant is the co-founder of Open Impact and a social entrepreneur, author, and consultant with 25 years of experience in social

change. She is coauthor of the bestselling *Forces for Good: The Six Practices of High-Impact Nonprofits*, named a Top Ten Book of the Year by *The Economist*, and numerous case studies, articles and other publications. Previously she was the principal of McLeod-Grant Advisors. Ms. McLeod Grant helped lead the nonprofit practice at Monitor Institute and served as a McKinsey & Company consultant. She began her career as an Echoing Green Fellow when she cofounded *Who Cares*, a national magazine for young social entrepreneurs published from 1993 to 1999. She is a Venture Partner with Draper-Richards-Kaplan and has served on numerous local, national, and global nonprofit boards. She holds an MBA from Stanford University and an AB from Harvard University.

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## EDWARD GREISSING

Lynda and Stewart Resnick Center for Public Health,  
Executive Director

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Edward Greissing is Executive Director of the Lynda and Stewart Resnick Center for Public Health at the Milken Institute. The Center, based in

Washington, DC, builds upon the Institute’s past work in public health and accelerating cures. Mr. Greissing previously was senior vice president for corporate affairs and head of government affairs

for Sanofi US. For more than three decades, Mr. Greissing led corporate public affairs and industry advocacy initiatives, first at Upjohn Company and later at Sanofi. At Sanofi, Mr. Greissing was responsible for a wide range of programs, including Chronic Disease Prevention and Wellness, Health Innovation, and Health and Economic Policy. His work has been recognized by others in life sciences, most recently receiving the American Cancer Society's Donald H. Gemson Cancer Prevention and Public Policy Award. Before entering the industry in 1978, Mr. Greissing was on the staff of the U.S. Senate Intelligence Committee, where he contributed to a variety of investigations and reports. He earned an AB in History from College of the Holy Cross and an MA in Congressional Studies and Politics from The Catholic University of America.

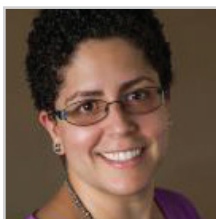
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## CYNTHIA GROSSMAN, PHD

Science of Patient Input, FasterCures,  
Associate Director

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Dr. Cynthia (Cyndi) Grossman is Associate Director, Science of Patient Input at FasterCures, leading efforts to integrate

patients' perspectives in medical research and health care delivery. Dr. Grossman spent a decade at the Division of AIDS Research (DAR) at the National Institute of Mental Health (NIMH), managing a grant portfolio focused on research to improve the lives of people living with HIV and preventing transmission. She has spent her career encouraging research to address the unmet patient needs related to mental health, stigma, and other social determinants of health. Dr. Grossman graduated

Phi Beta Kappa from Earlham College with a BA in Psychology, earned a PhD in Clinical Psychology from the University of Vermont, and completed a Postdoctoral Fellowship in Pediatric Psychology at the Warren Alpert Medical School of Brown University.

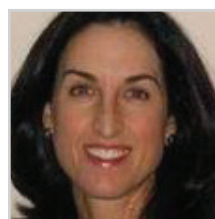
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## JENNIFER HAHAMIAN

Jennifer Hahamian Consulting,  
Marketing and Business Development Consultant

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Jennifer Hahamian is a Marketing and Business Development Consultant with a focus on the Consumer and Professional Medical Device Markets.

Jennifer Hahamian Consulting LLC specializes in marketing diabetes products, diagnostics, and connected health. The companies she serves benefit from the successes and failures she has experienced while at two venture capital-backed diabetes device startup companies, and 19 years at Johnson & Johnson as the VP of Marketing and e-business. Ms. Hahamian is grounded in all aspects of healthcare marketing and business development including: point of care diagnostics, direct to consumer marketing, hospital products, managed care endorsement, retail/pharmacy distribution, new product launches, and opportunity evaluations. She holds a BSc in Accounting from Santa Clara University and an MBA in Marketing and Management from San Jose University.

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## JEFF HALPERN

Abbott Diabetes Care,  
Senior Director of Marketing, Sensor Platform

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Jeff Halpern is currently Senior Director of Marketing, Sensor Platform for Abbott Diabetes Care, where he is responsible for the global

marketing, product management and commercialization of Abbott's sensor-based glucose monitoring systems. He brings a combination of strategic business skills, consumer marketing acumen and experience to the diabetes device industry. Prior to joining Abbott, Mr. Halpern spent a combined 9 years at The Clorox Company in brand management for businesses including Glad Food Storage and Clorox Cleaning Products. Since 1986, Mr. Halpern has held a variety of marketing and finance positions with major consulting, technology and consumer packaged goods companies including TheraSense, Wattage Monitor, Archway-Mother's Cookie Companies, Swinglab LLC, Pacific Bell Mobile Services (aka AT&T Wireless), The Haagen-Dazs Company, and Bain & Company. Mr. Halpern received his AB from Brown University and his MBA from Stanford University Graduate School of Business. He has Type 1 diabetes.

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## BRAD HARMON

Sanofi Pharmaceuticals, Head of Market Development,  
U.S. Diabetes & Cardiovascular Portfolios

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Brad Harmon works for Sanofi Pharmaceuticals as the Head of Market Development for Sanofi U.S. Diabetes and Cardiovascular portfolios.

He has worked for Sanofi since 1988 in several positions, including Senior Director of Market Access Operations, Head N.A. Medical Affairs Operations, Head of Aventis Medical Liaisons group, and N.A. Medical Affairs Chief of Staff. His marketing experience spans across both anti-infectives and diabetes disease areas. During Mr. Harmon's career, he has developed extensive product launch experience while serving on 15 product launch teams. Currently he leads the Market Development initiatives for four Diabetes launch products, and has held leadership positions in Commercial sales, Medical Affairs and Marketing. He serves on the Board of Directors of Indigo Bioscience, a biotechnology company focusing on Nuclear Assay Technology in State College, PA. Mr. Harmon earned a BS in Exercise Science from Springfield College and an MBA from Rutgers University School of Business

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## CRAIG HASHI, PHD

Facebook, *Healthcare Team*

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Craig Hashi, PhD, works on the healthcare team at Facebook. He has over 14 years of healthcare experience across biotech, medtech and digital health.

He spent the first part of his career conducting bioengineering research at UCSF and UC Berkeley. Previously, Dr. Hashi worked in the healthcare group at Twitter and in business development at Simplee and McKesson, in addition to spending two years at NIH. Dr. Hashi graduated with a BS in Mechanical Engineering from UCLA and with a PhD in Bioengineering from UC Berkeley and UCSF.

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## CHRISTINE HEUWING

Start-up Entrepreneur, *Business Angel*

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Christine Heuwing is an early-stage investor and entrepreneur, having managed several start-ups in Germany and India as COO or CMO (art at saffronart.com, pharmacy at apothekensiegel.com, and social-media monitoring/data mining at vico-reasearch.com).

Starting in late 2017, she will be COO of the German healthcare start-up HMNC.de, related to mental health diagnostics. Ms. Heuwing is also an angel for several start-ups whom she advises on operations and marketing experience. Prior to her entrepreneurial career, she was Brand Manager at Procter & Gamble

in Germany and India. Ms. Heuwing holds a Master of Science from LMU Munich University and spent a year in research at Harvard Medical School. Between 2014 and 2016 she served on the Leadership Council of Harvard School of Public Health.

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## LUCIENNE IDE, MD, PHD

Rimidi, *President & CEO*

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Dr. Lucienne Ide brings her diverse experiences in medicine, science, venture capital, and technology in leading Rimidi, a software company focused on

improving the lives of individuals living with chronic diseases. Delivering a targeting assessment for how to best improve the quality of health care, Rimidi creates innovative solutions for delivering meaningful outcomes to patients, healthcare providers, and society. Motivated by the belief that we can do much better in managing health as individuals, industry, and society, Dr. Ide left clinical medicine to join the ranks of healthcare entrepreneurs who are trying to revolutionize the healthcare industry. She founded Rimidi Diabetes in 2012. Dr. Ide obtained a BA in Physics and Spanish from Middlebury College as well as a MD/PhD in Molecular and Systems Pharmacology from Emory University.

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## SAMI INKINEN

Virta Health, CEO & Founder

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Sami Inkinen is the CEO and Co-Founder of Virta Health, a specialty medical clinic that reverses type 2 diabetes safely and sustainably, without the

risks, costs, or side effects of medications or surgery. It was Mr. Inkinen's personal connection to type 2 diabetes and a passion to advance health on a global scale that provided the motivation for Virta. An expert in building category-leading companies, Mr. Inkinen previously co-founded the leading online real estate marketplace Trulia, serving as its COO and president and board member until its IPO and eventual sale. Mr. Inkinen holds an MBA from Stanford University and a Master of Science in engineering physics from the Helsinki University of Technology. To raise awareness about the dangers of sugar, in 2014 Mr. Inkinen and his wife rowed from California to Hawaii completely unsupported—a 2,750-mile journey.

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## CARL RASHAD JAEGER

Scott Street Films, Creative Director

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The Big Idea of Carl Rashad Jaeger's life is that moving images (film, TV and video) can create fundamental change. He is currently at work on two films, "The

Tao of Surfing" and "The Denver Girls." As the VP of Marketing and PR of the Penfolds Group, Mr. Jaeger helped to build the Australian category of wine in North America through his work with global brands such as Lindemans and Penfolds. Mr. Jaeger's work at Beringer Vineyards helped the brand grow to be number one in the profitable categories of Napa Valley Chardonnay and White Zinfandel. At Robert Mondavi, Mr. Jaeger was selected to redesign all consumer facing media (web, video, print, packaging) for this global brand and succeeded in reinvigorating sales growth in every region. These global brands in the wine industry awakened his creative soul and he has helped businesses, charitable foundations, and television programs thrive. Early in his career Mr. Jaeger worked for Healthcom, a USAID funded project at work in more than 20 nations around the globe where he saw the power of radio and print media in saving the lives of children in developing nations. He earned his MBA from the Tuck Business School at Dartmouth College and his BA from Georgetown University. He and his team created the video about d16.

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## LEE KAPLAN, MD, PHD

Massachusetts General Hospital Weight Center,  
Director

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Dr. Lee M. Kaplan is Director of the Obesity, Metabolism and Nutrition Institute and founding director of the Weight Center at the

Massachusetts General Hospital, leading centers for obesity research, education, and clinical care. A gastroenterologist and molecular biologist by training, he is also an associate professor of medicine at Harvard Medical School. Dr. Kaplan is a world-renowned obesity researcher, clinician and educator and a strong advocate for better understanding, prevention, and treatment of the many forms of obesity. Dr. Kaplan earned an MD/PhD from Yeshiva University and completed his residency and fellowship at the Massachusetts General Hospital.

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## WENDY KOHN

Wendy Kohn Design, *Design Principal*

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Wendy Kohn, Design Principal of Wendy Kohn Design, earned a Master of Architecture degree from the Harvard Graduate School of Design, and a

Bachelor's degree magna cum laude in History from Yale University. Before founding Wendy Kohn Design in 1998, she worked on designs for new campus buildings and master plans, museums, and cultural and performing arts centers with Moshe Safdie and Associates, Somerville, MA, and Moore Ruble Yudell, Architects and Planners, in Santa Monica,

California. Ms. Kohn is the author and editor of four books on architecture, including *The City After the Automobile* with Moshe Safdie. She also writes on topics related to architecture, design practice, and cities. She taught urban design and graduate studios at UCLA's urban and regional planning graduate program and at the University of Colorado, Denver. She was a mayoral appointee to the Lower Downtown Design and Demolition Review Board for Denver, and served on the editorial board of *ArcCA*, the journal of the AIA of California.

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## ORVILLE KOLTERMAN, MD

Biotechnology/Biopharmaceutical Consultant

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Dr. Orville Kolterman currently serves as a consultant to small biotechnology companies working on drug development and the

microbiome. His professional career has been dedicated to diabetes treatment and related clinical research. He has served as an academic investigator, serving as a Principal Investigator within the Diabetes Control and Complications Trial and the Epidemiology of Diabetes in Control studies. He has also served as a management professional assisting with the growth and success of small, entrepreneurial biotechnology companies. Dr. Kolterman worked for over 20 years at Amylin Pharmaceuticals participating in the successful development of four novel therapeutic entities that received marketing approval in both the United States and Europe. Dr. Kolterman earned his MD from Stanford Medical School.

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## CAMILLA KROGH LAURITZEN

Novo Nordisk, *Global Head, Patient Relations*

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Camilla Krogh Lauritzen is an alliance builder and patient advocacy strategist with more than 15 years of experience in supporting global research alliances,

patient leaders, and patient organizations as well as Fortune 100 pharma companies. Ms. Lauritzen has designed and implemented the Patient Relations function at Novo Nordisk and leads this function out of the company's headquarters in Copenhagen. Prior to joining Novo Nordisk in 2013, she designed, implemented, and led the Patient Relations function at Abbott and then at AbbVie. Prior to that, Ms. Lauritzen founded and led a research foundation (A Race Against Breast Cancer) in support of the Danish Centre for Translational Breast Cancer Research. She holds master degrees in molecular biology (MSc), corporate communication (MCC), and business administration (MBA), respectively.

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## ED LIEBOWITZ

Becton Dickinson, *Product Leader, Digital Diabetes*

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Ed Liebowitz leads Becton Dickinson's digital diabetes platform and is responsible for launching the company's first consumer facing branded mobile app.

He is leading BD's strategy to develop and commercialize an interconnected diabetes management system which will leverage BD's portfolio of connected insulin delivery devices. The full solution includes the consumer app, regulated connected devices, clinical decision support and population health management. Mr. Liebowitz comes to BD with about a decade of

experience leading product development and commercialization efforts across digital health efforts. He has led product efforts across the spectrum of stakeholders for digital health: consumers, payers and providers. Prior to BD, Mr. Liebowitz led the diet and fitness subscription business at Everyday Health and helped to build its Payer & Provider business unit, offering SaaS solutions to healthcare enterprise. He received his MBA from the Darden School of Business at the University of Virginia and holds an MA in Political Science from Fordham University and a BA in Economics from Hobart College.

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## JIM MCDERMOTT, PHD

AstraZeneca Pharmaceuticals,  
*Vice President, US Medical Affairs*

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Dr. Jim McDermott is Vice President of US Medical Affairs, Metabolism, at AstraZeneca Pharmaceuticals. Dr. McDermott is responsible

for leading medical strategy and Phase IV studies for the diabetes portfolio. Dr. McDermott received his PhD in physiology from the George Washington University in Washington, DC. While there, he served at the Naval Medical Research Institute as Principal Investigator responsible for identifying and testing novel treatment modalities for CNS injuries related to diving accidents. At AstraZeneca, Dr. McDermott gained extensive experience as Clinical Lead for Phase II/III clinical trials assessing therapies for the treatment of stroke, Parkinson's disease, and diabetes. Subsequently, he served as US Development Lead for the dapagliflozin clinical program. Dr. McDermott also headed the US integration of Amylin Pharmaceuticals with AstraZeneca. Dr. McDermott holds a bachelor's



degree in Biology from the University of San Diego, a master's in Biology from American University, and a PhD in Physiology from George Washington University.

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## JED MILLER

*Digital Strategist*

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Jed Miller advises mission-driven organizations on creating strategic alignment between their vision, their tools and the communities they serve.

He has consulted to groups including the Open Society Foundations, Greenpeace and the World Bank, with a speciality in open data and transparency. He previously served as digital director for the American Civil Liberties Union and as the first interactive editor of NYTimes.com. Mr. Miller taught advocacy communications at Columbia's School for International Public Affairs and has written for the *Guardian*, *Civictist*, and the General Services Administration. Mr. Miller graduated magna cum laude from Amherst College with a BA in English.

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## ALAN MOSES, MD

Novo Nordisk A/S,  
*Senior Vice President, Global Chief Medical Officer*

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Dr. Alan Moses is Senior Vice President and Global Chief Medical Officer at Novo Nordisk. Trained in internal medicine and endocrinology, he spent

the early part of his academic career at Harvard doing bench research on signal transduction,

working with diabetes and thyroid patients, and initiating clinical research studies on alternate routes of insulin administration; he also studied the pathophysiology of severe insulin resistance. Dr. Moses co-founded and directed the Clinical Investigator Training Program at Beth Israel Deaconess-Harvard Medical School-MIT until joining Novo Nordisk in 2004. From 1998 to 2004, Dr. Moses served as Senior Vice President and Chief Medical Officer of the Joslin Diabetes Center with specific responsibility for the Joslin Clinic. At Novo Nordisk and situated at Corporate Headquarters in Copenhagen, he serves as the Global Chief Medical Officer, providing support for the full range of Novo Nordisk activities in diabetes from discovery through drug development with a focus on translating clinical trial results into clinical application. Dr. Moses earned his MD from Washington University School of Medicine in St. Louis and studied Health Care Strategy at Harvard Business School.

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## SARAH MUMMAH, PHD

IDEO, *Behavioral Scientist & Senior Designer*

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Dr. Sarah Mummah is a behavioral scientist, senior designer at the award-winning global innovation firm IDEO, and lecturer at Stanford University's

Institute of Design (d.school). At IDEO, she leads human-centered processes to uncover needs, develop insights and strategy, and guide solutions for products, systems, and services. At Stanford University, Dr. Mummah teaches Design for Healthy Behavior, in which she guides graduate students in experimenting with design thinking and behavioral science methodologies to create innovative solutions for patients with

chronic illness. Dr. Mummah also consults with organizations around designing for behavior change, has advised Fortune 500 companies and startups including Google and Facebook, and has published peer-reviewed scientific papers testing the effectiveness of new solutions for behavior change. Dr. Mummah earned a BA in Human Biology from Stanford University, an MPhil in Biostatistics/Public Health from the University of Cambridge, and a PhD in Behavioral Science/ Biostatistics from the University of Cambridge. She was named a Fulbright Scholar and a two-time Gates Cambridge Scholar.

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### **ELIZABETH MURPHY, MD, DPHIL** University of California at San Francisco, *Chief of the Endocrinology and Metabolism Division*

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Dr. Elizabeth Murphy is Chief of the Endocrinology and Metabolism Division, Director of the Diabetes Center for High Risk Populations and Specialty

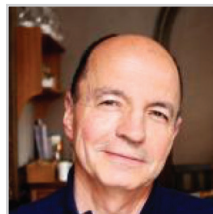
Lead of the eReferral Program at Zuckerberg San Francisco General Hospital and a Professor of Clinical Medicine at the University of California, San Francisco. As Chief of the Endocrinology and Metabolism Division at ZSFGH, Dr. Murphy has focused on improving access and quality of endocrinology and diabetes care for low income, diverse populations in the San Francisco safety net. As Director of the Diabetes Center for High Risk Populations, she has led the development of novel services such as medical group visits for insulin initiation in English and Spanish, low literacy insulin teaching aids for patients, medication management algorithms for primary care, and targeted outreach to San Francisco County Jail patients. Dr. Murphy received her BA in Chemistry from Wellesley College, a DPhil in

Biochemistry from Oxford University as a Rhodes Scholar, and an MD from Harvard Medical School in the Harvard-MIT affiliated Health Sciences and Technology program.

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### **DAVID NAPIER, PHD** University of College London (UCL), *Professor of Medical Anthropology*

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Dr. David Napier is Professor of Medical Anthropology at University College London (UCL) and Director of its Science, Medicine, and Society

Network. Dr. Napier has been involved in three Lancet commissions, leading the 2014 Lancet Commission on Culture and Health. He regularly writes for the press and is lead author on a just-published WHO Policy Brief on the Cultural Contexts of Health and Well-being. For his work with more than 100 charities and NGOs, the UK government and research councils awarded him the first Beacon Fellowship in Public Engagement. Dr. Napier is also the recipient of the Burma Coalition's Human Rights Award and has served as a consultant on vulnerable populations in the aftermath of natural and human disasters. He has worked, among others, for the World Health Organization, CRISIS UK, The United Nations, and the International Organization for Migration. He is currently the academic lead on the global Cities Changing Diabetes initiative and writing a new book on social trust. Prior to coming to UCL in 2004, he was a fellow of Harvard University, New York University, Johns Hopkins University, and several colleges in the UK (including All Souls College and Green Templeton, Oxford).

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## RITA NGUYEN, MD

San Francisco Department of Public Health,  
*Assistant Health Officer, Chronic Disease Physician  
Specialist*

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Dr. Rita Nguyen is a Bay Area native whose interests are founded on a desire to unite the humanitarian promise of medicine with the pursuit

of social justice. Her public service work has been primarily community-based and focused on addressing inequities faced by underserved communities. In terms of addressing healthcare access, Dr. Nguyen helped found Pacific Free Clinic, a Stanford-affiliated, student-run free clinic on the east side of San Jose. As Medical Director of Healthy Food Initiatives at ZSFGH, she spearheaded several projects that emphasize the importance of food and health including creating Food Pharmacies where patients can fill prescriptions for healthy diets written by their providers and a transitional meal program that partners with Project Open Hand to deliver medically tailored meals to patients discharged from ZSFGH with heart failure. As an Assistant Health Officer and Chronic Disease Physician Specialist for the San Francisco Department of Public Health, she helps lead and support chronic disease and cancer prevention efforts for the City and County of San Francisco. Dr. Nguyen holds a BA in Human Biology from Stanford University and an MD from Johns Hopkins University School of Medicine.

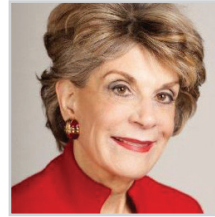
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## RUTH OWADES

CEO, Entrepreneur, & Corporate Director

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Ruth Owades is an entrepreneur who started, built, and sold two groundbreaking consumer product businesses—Gardener’s Eden and Calyx

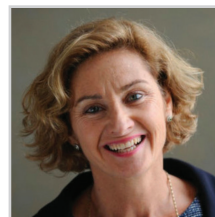
& Corolla. Both companies are subjects of Harvard Business School case studies and are taught globally. Her pioneering path in the floral industry was recognized by Business Week when it named her a “Best Entrepreneur” for “changing the way we buy flowers.” She has also been an operating executive at public companies. After selling Gardener’s Eden (which sold upscale gardening products) to Williams-Sonoma, she served as division president, building the brand and dramatically increasing revenues through multi-channel retailing. These varied business experiences have brought her to the boardroom as a director for public corporations and private ones. Ms. Owades earned a BA from Scripps College and an MBA from Harvard University.

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## KATHLEEN REGAN

The Commonwealth Fund,  
*Executive VP and Chief Operating Officer*

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Kathleen Regan is Executive Vice President and Chief Operating Officer of The Commonwealth Fund, a private foundation that

aims to promote a high performing health care system that achieves better access, improved quality, and greater efficiency, particularly for society’s most vulnerable. Ms. Regan has been advising, and investing in, healthcare companies for the past 25 years. She served as a senior



advisor to the U.S. Department of State Global Health Initiative and led the development of a \$200 million public private partnership, Saving Mothers, Giving Life, to address maternal mortality in Sub-Saharan Africa. Ms. Regan graduated from Princeton University cum laude with a BA in History and received an MPH in Health Policy and Administration from the Columbia University Mailman School of Public Health.

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## MATTHEW JOHN RICE

*Merck, Team Leader, Medical Affairs*



Matthew John Rice is a Team Leader of Medical Science Liaisons (MSLs) at Merck & Company Inc., a global healthcare company. In his role as a

Team Leader, he manages field-based MSLs that support diabetes scientific leaders and healthcare decision makers. As part of the Merck Diabetes US Medical Affairs Team, he assists in the development of Global Medical Affairs strategy to promote improved diabetes care. Mr. Rice has been at Merck for 27 years. He earned a BA in Chemistry from Albion College.

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## TED ROBERTSON

*ideas42, Managing Director*



Ted Robertson is a Managing Director at ideas42. He works on the strategy and application of behavioral design for health care, government, and civic engagement. In government,

Mr. Robertson has led the creation and integration of

the first U.S. municipal behavioral design teams in New York and Chicago, and these are now expanding to cities and states around the country. In health and health care, he leads the ideas42 work with the Centers for Disease Control, cities and states, and leading providers around clinical service delivery redesign and population health solutions for core national challenges such as diabetes, obesity, and heart disease. He also helped launch, in partnership with the Center for Health Behaviors and Behavioral Economics at the University of Pennsylvania, the B-HUB, a curated digital hub of behavioral science innovations (now in beta form). Immediately before joining ideas42, he was a Visiting Scholar and Fellow at the Harvard Kennedy School of Government. He also has an MPA from the Harvard Kennedy School focused on digital innovation, organizational change, and behavioral economics.

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## GABRIELE RONNETT, MD, PHD

*Janssen Research & Development US (JRDUS), Disease Interception Accelerator, Gestational Diabetes Mellitus Venture Leader*



Dr. Gabriele Ronnett, as the Gestational Diabetes Mellitus (GDM) Venture Leader of the Disease Interception Accelerator (DIA), is responsible for

driving strategies to intercept GDM and the progression to T2D and obesity post-GDM within the DIA. She and her team work closely with the Cardiovascular & Metabolism, Therapeutic Area at JRDUS to share scientific and commercial learnings. Dr. Ronnett joined JRDUS four years ago, serving as a Compound Development Team Leader for programs within CVM. Prior to her roles at Janssen, she served as the Founding Director for the Center for Metabolism and Obesity Research and the Center for Resources Integrative Biology at The Johns Hopkins University School of Medicine. A recipient of

various honors, Dr. Ronnett received an NIH Medical Scientist Training Program award, the Michael Shanoff Prize from The Johns Hopkins University, a Shannon Award from the NIH and a McKnight Scholars Award from The McKnight Endowment Fund for Neuroscience. Dr. Ronnett received her BA from The Johns Hopkins University and her MD and PhD from The Johns Hopkins University School of Medicine. She did her clinical training and served as Chief Resident in Neurology at The Johns Hopkins Hospital.

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### DEAN SCHILLINGER, MD

Zuckerberg San Francisco General Hospital,  
Chief, UCSF Division of General Internal Medicine

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Dr. Dean Schillinger is Chief of the UCSF Division of General Internal Medicine at Zuckerberg San Francisco General Hospital, a large urban

public hospital system. An international research expert on health communication and chronic diseases, he founded the UCSF Center for Vulnerable Populations. He serves as a site PI for the NIDDK UCSF-Kaiser Center for Type 2 Diabetes Translational Research. Dr. Schillinger has focused his research on health communication for vulnerable populations in patients with diabetes and heart disease. He has published more than 200 peer-reviewed scientific articles in the field of health communication science and chronic disease prevention and control. Dr. Schillinger co-created a youth-led public health literacy campaign to prevent diabetes that employs social media and spoken word, *The Bigger Picture*, <http://www.thebiggerpicture.org/>, which was highlighted at a 2013 IOM Health Literacy Policy Roundtable event. This campaign has had more than 1.5 million views to date, and has been adopted by multiple California counties for their

initiatives to reduce sugar-sweetened beverage consumption and was awarded the Spirit of 1848 Award from APHA. The campaign, combined with his public testimony, contributed to San Francisco City and County passing three ordinances requiring (1) health warnings on advertisements for sodas and other sugary drinks; (2) banning such advertising on city property; and (3) prohibiting the city from spending money on sugary drinks.

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### LAURA SCHMIDT, PHD

University of California at San Francisco,  
Professor of Health Policy

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Sociologist Dr. Laura Schmidt is dedicated to understanding how changing lifestyles are contributing to globally rising rates of chronic

disease and what to do about it. Dr. Schmidt bridges the worlds of biomedical research and population health in exploring the growing pressures of globalizing economies, rising inequality, and the marketization of products that are undermining our health. A professor at the UCSF School of Medicine, Dr. Schmidt holds a joint appointment in the Philip R. Lee Institute for Health Policy Studies and the Department of Anthropology, History and Social Medicine. She is the lead investigator on SugarScience, which educates the public about the latest science on sugar. Dr. Schmidt also works directly with decision makers to promote scientifically substantiated social policy reforms. She holds a BA in Psychology and English, an MSW, an MPH, a DrPh, and a PhD in Sociology—all from the University of California, Berkeley.

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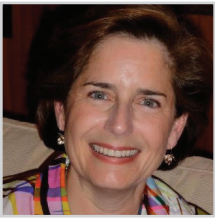
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## MARJORIE SENNETT

QuinStreet, Inc.,  
*Board Director & Investment Research Consultant*

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Marjorie Sennett's strategic business skills in the diabetes industry stem from her roles as an operating executive and an institutional investor. She

served nine years as CFO of Amylin Pharmaceuticals, which successfully developed three novel drugs for diabetes. As a former Managing Director of Farallon Capital, she managed a \$700 million portfolio of investments in healthcare products companies, including a number of them participating in the diabetes industry. She understands the unmet needs of people with diabetes, the operational challenges of building entrepreneurial companies, and the return expectations of institutional investors. She is a member of the Board of Directors of QuinStreet, a publicly traded performance marketing technology company, and serves as an investment research consultant. Ms. Sennett earned an MBA from the Stanford Graduate School of Business and a BA, magna cum laude, in Biology and English from Vanderbilt University.

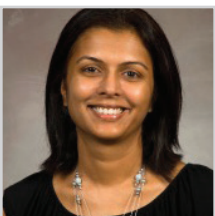
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## SHREELA SHARMA, PHD

Brighter Bites, University of Texas School of Public Health, *Co-Founder, Associate Professor*

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Dr. Shreela Sharma is the Co-Founder of Brighter Bites, a program that delivers fresh produce combined with nutrition education to children and

families in multiple cities. Dr. Sharma is

responsible for making operational the Brighter Bites formula. She developed the research infrastructure for the program and continues to ensure rigorous replication of Brighter Bites across all of its sites. Dr. Sharma is also currently Associate Professor of Epidemiology at UTHealth School of Public Health. She is a behavioral epidemiologist, trained dietitian, and physical therapist. Her research interests include understanding food systems and developing sustainable strategies to address childhood obesity via school, family, and community-based approaches. Dr. Sharma also serves on the Mayor of Houston's Go Healthy Houston Task Force. Dr. Sharma holds a BSc in Physical Therapy from the University of Mumbai, an MA in Physical Therapy from the University of Iowa, an RD in Nutrition and Dietetics from the University of Houston, and a PhD in Epidemiology from The University of Texas Health Science Center at Houston.

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## ALEX SLATER

Clyde Group, *Founder and Managing Director*

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Alex Slater is Managing Director of Clyde Group, a Washington, DC-based communications and public affairs agency, advising global corporations, major

non-profits, advocacy groups, and start-ups. Mr. Slater helps build, enhance, and protect reputations, engage stakeholders, activate customers, and navigate complex situations. Mr. Slater started his career as the first employee of Glover Park Group, leaving a decade later as Managing Director of Public Affairs. In 2011, he was tapped to grow a public affairs practice at SKDKnickerbocker. He went on to found Clyde Group in 2014. Mr. Slater holds a BA and MA in

History from the University of Cambridge as well as an MA in Communications, Opinion Research, and Corporate and Political Communications from the University of Pennsylvania.

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## LARRY SOLER, JD

Convergency, Partner

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Larry Soler founded Convergency, an advocacy and marketing firm focused on health, wellness, and nutrition. Convergency

followed his experiences as a senior executive at two leading mission-driven organizations. At the Juvenile Diabetes Research Foundation (JDRF), Mr. Soler built an advocacy program that was cited as among the most powerful in Washington DC. Mr. Soler chaired the successful national campaign to advance stem cell research, and he secured more than two billion dollars in mandatory federal diabetes funding, the only disease area to get such funding. He went on to serve as Chief Operating Officer with oversight responsibility for most major activities within the organization. Following his time at JDRF, Mr. Soler served as CEO for the Partnership for a Healthier America, where he worked with PHA Honorary Chair Michelle Obama and PHA Vice Chairs Senator Cory Booker and former Senator Bill Frist on corporate partnerships. Mr. Soler developed more than 250 such partnerships and raised more than \$50 million during his time at PHA. Mr. Soler earned a BA in American Government and Politics from Clark University and JD from George Washington University.

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## LORRAINE STIEHL

StiehlWorks,  
Business and Non-Profit Management Consultant

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Lorraine Stiehl has provided management, marketing, fundraising, and strategic planning guidance for dozens of charitable organizations

during her 30-year career in non-profit management. While working for the JDRF, Ms. Stiehl opened chapters in 17 new markets in 14 states and managed a \$55 million budget. During her tenure she was named “National Staff Member of the Year.” After retiring from her professional career at JDRF in 2001, Ms. Stiehl became active as a volunteer. She has served on the International Board and Executive Committee, chaired the National Advocacy Committee, and served as National Volunteer Chair for Grassroots Advocacy. In 2010, Ms. Stiehl was named “National Volunteer of the Year.” In addition to her work at JDRF, Ms. Stiehl was employed by the UCSF Diabetes Center for 13 years, and currently serves as a UCSF consultant on diabetes clinical trial recruitment. Ms. Stiehl also helped to create a CDC/Florida Department of Health campaign to market the Florida Diabetes Prevention Program. Lorraine is a strong advocate for diabetes regulatory, reimbursement and access issues, and often represents the diabetes community at the U.S. Congress, FDA, and CMS. Ms. Stiehl recently published *What To Do When Your Partner Has Diabetes: A Survival Guide* with Nicole Johnson, a practical guide to loving a person with diabetes.

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## EMILY STINE

Cunningham Collective, *Strategist*

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Emily Stine is a Strategist at Cunningham Collective, a marketing, brand, and communication strategy firm that positions companies for industry

dominance. A communicator at the core, Ms. Stine is passionate about crafting impactful content for a wide array of audiences. Prior to joining Cunningham Collective, Ms. Stine spent nearly a decade working at technology companies large and small. Her specialties include strategic communications and messaging, content development, and qualitative market research. Ms. Stine graduated summa cum laude from the University of Colorado at Boulder with an undergraduate degree in Creative Writing and Anthropology. She has an MA in Business Communication from Regis University.

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## ADAM STRASBERG

Kung Pao Lab, *Consultant*

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For over 20 years, Adam Strasberg has been working in political communications, mastering the art of persuasive

communications with the goal of creating social change. He has built a reputation as a creative thinker with a talent for strategy and an ear for language. He is particularly skilled at navigating sensitive terrain in order to make an impact. Mr. Strasberg is a design strategist and communicator with a background in behavioral economics and politics as well as filmmaking. He worked at Shrum Devine Donilon before leaving

to start his own production company. Eventually, he founded and ran his own political consulting firm, RSH Campaigns. He has won several awards for his work, including Pollies, a Communicator, Tellys, and an International Labor Communications Association award. He holds a BA in American History from Brown University and an MFA in Cinematography and Film/Video Production from New York University.

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## DAVID LEE STRASBERG

Lee Strasberg Institute, *Creative Director & CEO*

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David Lee Strasberg serves as Creative Director and Chief Executive Officer of The Lee Strasberg Theatre & Film Institutes in West Hollywood and New York.

The world-famous Institutes were founded in 1969 by his parents, Lee and Anna Strasberg, and serve as international centers for training Method actors. Mr. Strasberg and his son, Sawyer, both have Type 1 Diabetes. Mr. Strasberg presented at the 2014 Diabetes Advocates MasterLab and at the 2015 ADA Scientific Sessions. He received a BA in International Relations and Affairs from Brown University and an MBA from University of California Los Angeles.

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## RICK SUTTON

Plus3.com, Cofounder & CEO

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Rick Sutton's entrepreneurial roots go back to 1981 when he founded RSD3, a retail marketing agency. That was followed a decade

later by GaleForce Sports, which organizes the world's largest cycling festival, plus over 100 other sporting events. His experience re- envisioning consumer experiences to reach larger audiences led him to partner with Joe Fabris, leading technologists, and health experts to develop Plus3.com's unique employee wellbeing platform. Plus3.com repurposes the corporate matching donation to inspire meaningful engagement through a unique blend of personal and community rewards. Every healthy action a person logs on to his or her smartphone app, watch, activity device, or laptop moves money to charity courtesy of that person's employer. Plus3's customized platform boosts engagement by providing employees and families with interactive, educational, fun, and sometimes competitive opportunities to increase daily health mindfulness. They do this while supporting one another and positively affecting the communities in which they live. Mr. Sutton was a founding director of the USA Cycling Foundation and served on the US Healthiest Board of Directors and Union Cycliste Internationale's Mountain Bike Commission.

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## GARY TAUBES

Author, *The Case Against Sugar*

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Gary Taubes is an investigative science and health journalist and co-founder of the non-profit Nutrition Science Initiative (NuSI.org). He is

the author of *The Case Against Sugar* (2016), *Why We Get Fat and What to Do About It* (2011) and *Good Calories, Bad Calories* (2007), published as *The Diet Delusion* in the UK. Mr. Taubes is the recipient of a Robert Wood Johnson Foundation Investigator Award in Health Policy Research, and has won numerous other awards for his journalism. These include the International Health Reporting Award from the Pan American Health Organization and the National Association of Science Writers Science in Society Journalism Award, which he won in 1996, 1999, and 2001. (He is the first print journalist to win this award three times.) Mr. Taubes graduated from Harvard College with an SB degree in applied physics, and received an MS degree in engineering from Stanford University (1978) and in journalism from Columbia University.

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## JAAKKO TUOMILEHTO, MD, PHD

Dasman Diabetes Institute, *Chief Scientific Officer*

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Professor Jaakko Tuomilehto has been listed among the 200 most cited researchers worldwide in molecular biology and genetics. Before starting

his CSO position at Dasman Diabetes Institute, Prof. Tuomilehto was Professor Emeritus of Public Health of the University of Helsinki, Finland, Professor of Vascular Prevention at the Danube-University Krems, and has also been associated with the Diabetes Prevention Unit of the Finnish National Institute for Health and Welfare in Helsinki and Diabetes Research Group, King Abdulaziz University, Jeddah, Saudi Arabia. Prof. Tuomilehto's landmark "Finnish Diabetes Prevention Study" was the first proper controlled trial showing that more than half of the cases of type 2 diabetes can be avoided with lifestyle intervention. His studies have also led to several collaborative efforts for diagnosis of diabetes in the DECODE/DECODA (Diabetes Epidemiology-Collaborative analysis of Diagnostic Criteria in Europe/Asia), for studies identifying susceptibility genes for type 1 & 2 diabetes and their associated traits, and for generating European guidelines for the "Diabetes and Cardiovascular Disease Guideline" task force. Prof. Tuomilehto earned an MPOlSc and MD from the University of Turku, Finland, and a PhD in Epidemiology and Community Medicine from the University of Kuopio, Finland.

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## VIRGINIA VALENTINE

Health-Scripts, *Executive Director, Medical Affairs*  
*Advanced Practice Nurse-Clinical Nurse Specialist*

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Virginia Valentine, APRN-CNS, BC-ADM, CDE, FAADE, is a Clinical Nurse Specialist and Executive Director for Medical Affairs for Heath-Scripts, a

specialty healthcare marketing agency exclusively focused on Nurse Practitioners and Physician Assistants. She is also a volunteer clinician with Endo Echo with the University of New Mexico. Project ECHO (Extension for Community Healthcare Outcomes) is a collaborative model of medical education and care management that empowers clinicians across New Mexico to provide better care to more people, right where they live. She practices as a Diabetes Specialist with Clinica La Esperanza in Albuquerque. Ms. Valentine received her MS in Nursing from the University of Oklahoma College of Nursing in Oklahoma City. She is board-certified in Advanced Diabetes Management and is a Certified Diabetes Educator. In 2006, the American Association of Diabetes Educators recognized Ms. Valentine with its Distinguished Service Award and awarded her Fellow status in 2010. She has been living well with type 2 diabetes for over 35 years.

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## TERRY VANCE

BioMotiv, Chief Business Officer

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Terry Vance is the Chief Business Officer of BioMotiv. Prior to joining BioMotiv, Mr. Vance was the Managing Member of EGS Healthcare Capital

Partners, a late-stage venture capital fund that he co-founded in 2000. Before starting EGS Healthcare, Mr. Vance was a founding partner in Eagle Advisors, which provided strategic advice to emerging biotech companies. He has been a contributing editor to *Diabetes Close-Up*, an industry publication focused on metabolic disease, especially diabetes and obesity. Mr. Vance holds an AB degree from Princeton University as well as an MBA degree from Stanford University.

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## VICTOR VILLALOBOS

Diabetes Remission Registry, UC Berkeley,  
Lead Researcher

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Victor Villalobos is the founding researcher of the Diabetes Remission Registry. He holds a technical degree in programming, a BA in

Psychology, an MA in Nutrition and is a doctoral candidate in Behavioral Design of Health Interventions and Policies at the University of California, Berkeley. He has collaborated with institutions in Latin America, the United States, and Europe in health promotion, nutrition, and behavioral design of health-related solutions. His previous collaborations include the International Tobacco Control project and the development of a behavioral design framework for childhood obesity prevention. In 2014, during his doctoral

studies about lifestyle changes to prevent chronic diseases, he developed diabetes. In 2016 he was able to achieve remission thanks to a radical medical, nutrition, and physical activity therapy. His first-hand experience of the disease led him to realize the need to change the way we have approached research for diabetes prevention, care, and remission. He started the Diabetes Remission Registry, a study of successful long-term cases of diabetes remission, in collaboration with the School of High Studies at Weingarten, Baden-Wurttemberg.

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## JUDITH VECCHIONE

WGBH Educational Foundation, Executive Producer

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Judith Vecchione works at WGBH, Boston's public media station, where she has contributed to many of PBS's iconic documentary series,

including *Frontline*, *Nova*, and *American Experience*. Her work has been honored with many awards, including a national Emmy and George Polk Award for *Vietnam: A Television History* (producer/director), and the DuPont Columbia Journalism and Peabody Awards for *Eyes on the Prize* (series senior producer/director). Other awards include the George Polk Award, Davey Award, CINE Golden Eagle, Christopher Spirit Award, Savannah Film Festival "Best in Festival," Imagen Award, and Chicago Film Festival award, among others. Ms. Vecchione has executive produced many national PBS special series, including *Americas*, *De Gaulle and France*, and *Martin Scorsese Presents The Blues*; and documentary specials such as *ICE WARRIORS: USA Sled Hockey*, *Eleanor Roosevelt*, *Young & Restless in China*, *Fire Wars*, and *The Longoria Affair*. She was also an executive

producer for the feature documentary *Death by Design*, which has screened at more than a dozen international film festivals. Ms. Vecchione holds a Bachelor's degree from Yale University. She is currently in development on *Sugar Land* (working title), a major multi-platform project on America's diabetes epidemic, and looks forward to discussing the project at d17.

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## DENEEN VOJTA, MD

UnitedHealth Group, *Executive Vice President Research and Development*



Dr. Deneen Vojta is Executive Vice President, Research & Development at UnitedHealth Group. She is a member of the core Enterprise Research

and Development leadership group, a division that focuses on accelerating enterprise innovation solutions to improve health care quality, reduce care costs, more effectively engage consumers in their health, and help modernize the health system. She consults with states, universities, foundations, insurance and disease management companies and other organizations interested in improving the health outcomes of their constituency through obesity management. After training in Pediatrics at the Children's Hospital of Philadelphia, Dr. Vojta went on to serve as Senior Vice President/Chief Medical Officer of Health Partners and subsequently, the Frankford Health Care System. Dr. Vojta earned her BA from the University of Pittsburgh and her MD from Temple University School of Medicine.

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## ANNA-MARIA VOLKMANN, PHD

University of College London, *Cities Changing Diabetes Director of Training, Researcher*



Dr. Anna-Maria Volkmann is a health psychologist and medical anthropologist with a special interest in the social and cultural components of health,

wellbeing, and chronic illness. She is a methods expert on the design and application of innovative mixed-method research and has both supported and led on the development of recent studies of type-II diabetes, including the Vulnerability Assessments and Urban Diabetes Risk Assessments for Cities Changing Diabetes. Her post-graduate research at University College London (MSc in Medical Anthropology and PhD in Health Psychology) focused on chronic and contested illnesses. She since has worked on a number of research projects and intervention studies on living with disability, improving maternal and child health, assessing health vulnerability in both indigenous and migrant/refugee populations, and identifying social and cultural risk factors for non-communicable diseases such as diabetes. Her research is driven by a desire to bring person-centered qualitative data to the level of evidence.

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## FRANK WILLIAMS

Evolut Health, CEO & Co-Founder



Frank Williams is the Co-Founder and serves as the CEO of Evolut Health (NYSE: EVH). Evolut helps physicians and health systems achieve superior

performance through value-based care transformation with the ultimate objective to dramatically improve the health of the populations that it serves. The company currently partners with leading health systems in over 30 markets, manages over 2.5 million lives under value-based arrangements, and employs over 2,500 professionals nationwide. Prior to Evolut, Mr. Williams also served as Chairman and CEO of The Advisory Board Company (NASDAQ: ABCO), a global research and technology firm that serves over 5,000 organizations across the health care and higher education sectors. During Mr. Williams' tenure as its Chairman and CEO, The Advisory Board completed an initial public offering and grew to more than \$450 million in annual revenues with over 2,500 employees and more than two billion dollars in market capitalization. Along with the Evolut Health board, he currently serves on the boards of the Business Talent Group and Peer Health Exchange and is active philanthropically in initiatives related to public health and education. A native Californian, Mr. Williams received a BA in Political Economy from UC Berkeley and an MBA from Harvard Business School.

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## KRISTEN WILLIAMS

AstraZeneca, Director, US Alliances & Advocacy



Kristen S. Williams joined AstraZeneca in May 1998 as a Marketing Communications manager and brought with her nearly 10 years of

experience in public affairs. She has held various public relations, strategic planning, and fund development positions with the United Way of Delaware, The Office of the Governor, The U.S. House of Representatives, Office of Michael N. Castle, The College/UNCF, and the YWCA. Currently, Ms. Williams is the Director of Alliances & Advocacy for AstraZeneca's US business. She has been responsible for leading efforts across the US in alliance building with patient, civic, and professional organizations important to AstraZeneca's patient health objectives across therapeutic areas. Ms. Williams has overseen the design, development and implementation of key initiatives with patient and professional third-party organizations and provides strategic counsel on working with third-party alliances. Ms. Williams received a BA in Political Science from Spelman College in Atlanta, Georgia, and an MPA from the University of Delaware's College of Urban Affairs and Public Policy. She is active in the community and serves in leadership positions on several local and national organizations, including the Arthur Ashe Institute for Urban Health, NAACP Leadership 500, the Rodel Charitable Foundation, National Coalition of 100 Black Women, the Cancer Support Community of DE, and Simpson United Methodist Church.

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## RICHARD WOOD

dQ&A, CEO



Richard Wood is CEO of dQ&A, the diabetes market research company which he founded with Kelly and John Close in 2009. dQ&A focuses on

helping companies understand the diabetes patient and healthcare provider landscapes through syndicated and custom research programs. Mr. Wood was previously Vice President of Consumer Insights at Nielsen, where he managed all consumer market research programs for the mobile telecoms industry in the USA, Europe and Asia. He has extensive experience from a 20-year career in consumer and industry research, software, and publishing; and holds an MBA from INSEAD.

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## SHARON YOUMANS , PHARMD

UCSF School of Pharmacy, Vice Dean



Dr. Sharon L. Youmans is a professor of Clinical Pharmacy. She was appointed as Vice Dean of the UCSF School of Pharmacy in 2013. Prior to

receiving a faculty appointment in 2001, she worked as a pharmacist in hospital and community pharmacy settings. From 2007 to 2013 she served as Vice Chair of Education for the Department of Clinical Pharmacy. From 2010 to 2013 she served as the clinical pharmacist at Glide Health Services, a nurse managed primary care clinic for homeless and uninsured citizens of San Francisco. Her focus there was medication management and

adherence strategies. Dr. Youmans teaches on the topics of public health, communication, and cultural competence. Her research interests include health communication, health disparities, global health, and pharmacy education. Dr. Youmans received her PharmD degree from UCSF and an MPH from San Jose State.

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## DEANA ZABALDO

Capacity for Success, Advisor, *The diaTribe Foundation*



Deana Zabaldo has been a catalyst for change at diverse organizations in both the U.S. and Nepal. Her experience includes expanding education and

training in a manufacturing facility for Lucent Technologies, launching cross-cultural programs as a Director for Intrax Cultural Exchange, starting a non-profit and building classrooms as a U.S. Peace Corps Volunteer in Nepal, and coaching business leaders and entrepreneurs towards success. Ms. Zabaldo calls San Francisco home and also spends time each year in the Himalayas, as an award-winning professional guide and as founder and director of the non-profit fund Changing Lives Nepal. She holds a BS in Psychology and an MS in Behavioral Psychology from the University of Florida, has practiced meditation and yoga for over 20 years, and has an abiding dedication to make a positive impact on people's lives.

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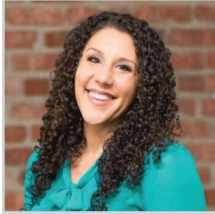
## The diaTribe Foundation Team

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### MALLORY ERICKSON

The diaTribe Foundation, *Managing Director*

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Mallory Erickson joined The diaTribe Foundation in 2017 as the organization's first Managing Director after a wide-ranging search and more than 100

candidate applications. Mrs. Erickson brings nearly 12 years of non-profit leadership experience, with a focus on strategic planning, capacity building, program development, and management. Mrs. Erickson graduated from the University of Michigan pursuing concentrations in Sociology and Political Science, with a focus on education and social change. She received her Master's Degree in Education from Lesley University through a teaching fellowship with Citizen Schools, where she later became Campus Director. Following her role at Citizen Schools, Mrs. Erickson became a non-profit consultant and supported organizations to train their first-year Americorps members. For the last five years, Mrs. Erickson has been the Managing Director and Executive Director for Global Student Embassy (GSE). At GSE, she transformed a startup non-profit into a growing, thriving organization with environmental youth leadership programs in three countries, sustainable gardens in 20 Bay Area high schools, and student groups on 18 university campuses throughout the United States. Mrs. Erickson is passionate about traveling, exercise, recycling, reading, and art.

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### AMELIA DMOWSKA

The diaTribe Foundation, *Senior Associate*

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Amelia Dmowska joined The diaTribe Foundation in 2016 after graduating with honors from the University of Chicago, where she completed a degree in

English Language and Literature and a minor in Biological Sciences. During her undergraduate years living on the South Side of Chicago, she was heavily involved in working to increase vulnerable populations' access to health education. She studied at-risk parents' access to information about healthy childhood development and also worked as a research assistant with Thirty Million Words, an initiative focused on early language learning programs for children living below the poverty line. Through Peer Health Exchange, she taught weekly health classes on mental health, drugs and alcohol, and sexual health in public high schools. Ms. Dmowska is also passionate about arts education. She was President of ArtShould, a student group that teaches art classes at underfunded elementary schools, and she was the co-founder of StoryArts Summer Camp, an arts and storytelling camp for South Side youth. In her free time, Ms. Dmowska enjoys art, reading, and writing short stories. She is excited to live in a city where there are so many beautiful murals in addition to the many beautiful views!

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## The diaTribe Foundation Team

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### EMILY FITTS

The diaTribe Foundation, Associate

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Emily Fitts joined The diaTribe Foundation in 2017 after graduating cum laude from Amherst College with a degree in Psychology and a

certificate in Culture, Health, and Science. She was previously a Summer Associate for Close Concerns in 2016. Ms. Fitts completed a senior honors thesis that investigated the social norms surrounding stress, sleep, and related-disclosure and the influence of perfectionism on misperception of such norms. During her time at Amherst, she pursued her passion for public health by serving on the Executive Board of GlobeMed, a global health group that seeks to promote health, raise awareness, and foster partnerships on campus and within the global community. Ms. Fitts worked as the Head Tour Guide for her junior and senior years, where she expressed her love of Amherst to prospective families. To engage with the local community, Ms. Fitts worked as a Reading Mentor for Reader to Reader, which provided her an opportunity to share her love of reading with students from low-income schools. Prior to her summer internship with Close Concerns, she worked for The Union for International Cancer Control in Geneva, Switzerland, where she explored the business side of a public health nonprofit organization as the Business Development and External Relations intern.

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### JEEMIN KWON

The diaTribe Foundation, Associate

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Jeemin Kwon joined The diaTribe Foundation in 2017 after graduating cum laude from Yale University with a BS in Molecular, Cellular, & Developmental Biology. As

an undergraduate, her academic work was focused on neurobiology, culminating in a senior project researching the effects of inhibiting a brain-specific protein in Alzheimer's disease. She also pursued other academic interests related to psychology and public health. Outside the classroom, Ms. Kwon enjoyed playing flute with Yale's pops orchestra and performing with the traditional Korean drumming group. In addition to diabetes and other matters of health, Ms. Kwon is passionate about milk tea, exploring cities on foot, and animated films.

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## The diaTribe Foundation Team

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### BEN PALLANT

The diaTribe Foundation, *Senior Associate*

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Ben Pallant joined The diaTribe Foundation in 2016 after graduating summa cum laude and Phi Beta Kappa (junior nomination) from Bowdoin

College, where he studied Sociology and Chemistry. He has done research on both bio-organic synthesis and public health, the latter project taking place in Siem Reap, Cambodia, and focusing on clinical manifestations of dengue fever. During his semester abroad in Vietnam, South Africa, and Argentina, he focused on community-level factors impacting global health. Mr. Pallant also has a strong love of the outdoors, having spent the last two summers as a hiking guide for kids in the mountains of California and Colorado. When he's not hiking and camping, Ben loves running, biking, and listening to jazz.

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### EMMA RYAN

The diaTribe Foundation, *Associate*

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Emma Ryan joined The diaTribe Foundation in 2017 after graduating from Amherst College with an honors degree in Law, Jurisprudence, and Social

Thought. Interested in how communities interact with science and medicine, she used her pre-medical background to inform a thesis exploring the practical and theoretical impact of functional neuroimaging on criminal responsibility. Ms. Ryan continued this interdisciplinary theme during her summers, where she studied at La Sorbonne, volunteered at a camp for kids with juvenile rheumatoid arthritis, and conducted clinical research into cognitive remediation therapy for schizophrenic and bipolar in-patients at the Manhattan Psychiatric Center. At Amherst, Ms. Ryan was a captain and four-year member of the women's rowing team, volunteered as an English as a Second Language tutor, and was a staff writer for a humor publication. Ms. Ryan also helped launch the Being Human in STEM initiative, a collaboration between students and faculty seeking to improve the experience of underrepresented minority students studying science and math at Amherst. She loved guiding the initiative's growth over three semesters, working to expand the project to Yale University in her role as an academic intern.

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## THANK YOU TO OUR TEAM

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Our team at The diaTribe Foundation has been working on the “d series”—d16 and d17—for almost three years now, and it’s been exciting to watch it grow into the gathering you all are attending today. And we could not have done it alone. As with d16, this gathering was the product of hard work, dedicated collaboration, and a multidisciplinary team spanning a range of bright and talented individuals and organizations. I’d like to give mighty thanks to the members of our team who made d17 possible, as well as our facilitators, advisors, and “brain trust” partners who have all provided guidance and support that was critical in making d17 a reality.

### **We could not have taken on d17 without the support of our superb advisors, partners, and facilitation team:**

- John Close, CEO, Close Concerns/Co-Founder, The diaTribe Foundation
- Gabriela Contreras, Event Coordinator
- Alexa Culwell, Co-Founder, Open Impact
- Dr. BJ Fogg, Director of Persuasive Technology Lab, Stanford University
- Heather McLeod Grant, Co-Founder, Open Impact
- The Helmsley Charitable Trust
- Jim Hirsch, Editor
- Carl Rashad Jaeger, Creative Director, Scott Street Films
- Joy Khoo, Event Coordinator
- Sophie Liang, Graphic Recorder
- Jed Miller, Digital Strategist
- Alex Slater, Founder, The Clyde Group
- Lorraine Stiehl, Stiehlworks
- Adam Strasberg, Design Strategist & Communicator
- David Lee Strasberg, Creative Director/CEO, The Lee Strasberg Theatre and Film Institute
- Richard Wood, CEO, dQ&A
- Deana Zabaldo, Founder, Capacity for Success

### **At The diaTribe Foundation, thank you enormously to our team members:**

- The diaTribe Foundation Board of Directors:  
Dennis Boyle, John Close, Jeff Halpern, Dr. Orville Kolterman, and Ruth Owades
- Mallory Erickson, Managing Director
- Adam Brown, Senior Editor
- Isabel Chin, Summer Associate
- Julia Cohen, Summer Associate
- Amelia Dmowska, Senior Associate & d17 Program Director
- Emily Fitts, Associate
- Jeemin Kwon, Associate

- Ben Pallant, Senior Associate
- Dalton Price, Summer Associate
- Emma Ryan, Associate
- Lily Wushanley, Summer Associate

**Additionally, many thanks to the Close Concerns and dQ&A teams who have played and will be playing a critical role in d17 and beyond**

### *Close Concerns*

- Adam Brown, Head of Diabetes Technology and Digital Health
- Ann Carracher, Associate
- John Close, CEO
- Abigail Dove, Senior Associate
- Divya Gopisetty, Summer Associate
- Veronica Hash, Senior Executive Assistant
- Brian Levine, Senior Associate
- Payal Marathe, Senior Associate
- Maeve Serino, Associate
- Pearl Subramanian, Summer Associate
- Emily Yang, Summer Associate

### *dQ&A*

- Isabel Chin, Research Analyst
- Sophie Koontz, Head of Research Operations
- Alice Morgan, VP of Qualitative Research
- Karishma Patel, Research Analyst
- Keaton Stoner, Research Analyst
- Richard Wood, CEO
- Phin Younge, VP of Research Services

**Finally, a tremendous thank you to our event sponsors—Sanofi, Novo Nordisk, AstraZeneca, Intarcia, Abbott, and The Apple Pickers Foundation—whose generosity made d17 possible.**



Kelly Close









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